

Consolidated Financial Results

for the 2nd Quarter of the Fiscal Year Ending March 31, 2016

November 11,2015

- I . Financial Summary
- II. Consolidated Quarterly Financial Statements
- (i) Consolidated Quarterly Balance Sheets
- (ii) Consolidated Quarterly Statements of Income and Consolidated Quarterly Statements of Comprehensive Income
- (iii) Consolidated Quarterly Statements of Cash Flows
- III. Consolidated Quarterly Financial Results by Business Segments

DISCLAIMER

This document is a translation of the cover page of the original "Kessan Tanshin" in Japanese.

HAPPINET CORPORATION provides this translation for your reference and convenience only and without any warranty as to its accuracy or otherwise. In the event of any discrepancy, the original "Kessan Tanshin" in Japanese shall prevail. This document contains forward-looking statements that are based on management's estimates, assumptions and projections at the time of publication. A number of factors could cause actual results to differ materially from expectation.

I . Financial Summary November 11, 2015

Consolidated Financial Results for the 2nd Quarter of the Fiscal Year Ending March 31, 2016 [Japanese GAAP]

Company name HAPPINET CORPORATION

Stock listing Tokyo Stock Exchange

Code No. 7552 URL: http://www.happinet.co.jp/

Representative Tetsuo Ishikawa, President and Representative Director

Contact Toru Shibata, Executive Officer, Head of the Corporate Management Division

Scheduled filing date of the quarterly report

November 12, 2015

Scheduled starting date for dividend payments:

December 4, 2015

The additional materials of the financial results:

The information session of the financial results:

Yes (For analysts)

(Figures are in millions of yen, rounded down)

1. Consolidated Results for the 2nd Quarter of the Fiscal Year Ending March 31, 2016 (April 1, 2015 - Spetember 30, 2015)

(1) Consolidated Operating Results (For the six months Ended September 30, 2015)

(Percentages indicate year-on-year changes)

	Net sales		Operating income		Ordinary income		Profit attributable to owners of parent	
	¥ million	¥ million %		¥ million %		¥ million %		%
2nd Quarter of the Fiscal Year Ending March 31, 2016	83,993	(10.1)	1,837	(22.2)	1,857	(23.1)	1,185	(34.7)
2nd Quarter of the Fiscal Year Ended March 31, 2015	93,437	6.9	2,362	52.3	2,413	52.8	1,814	31.9

Note: Comprehensive income: As of September 30, 2015 1,291million yen [(34.0)%]
As of September 30, 2014 1,957million yen [36.5%]

	Earnings per share	Earnings per share (diluted)
	¥	¥
2nd Quarter of the Fiscal Year Ending March 31, 2016	52.33	51.62
2nd Quarter of the Fiscal Year Ended March 31, 2015	80.21	79.29

(2) Consolidated Financial Position

(2) Consolidated i mancial i Conton									
	Total assets	Net assets	Equity ratio						
	¥ million	¥ million	%						
As of September 30, 2016	62,443	30,535	48.5						
As of March 31, 2015	59,893	29,580	48.9						

(Reference)

Shareholder's equity: As of September 30, 2016 30,260million yen As of March 31, 2015 29,269million yen

2. Dividend

		Dividend per share								
Dividend record dates	End of 1Q	End of 2Q	End of 3Q	Fiscal Year-end	Total					
	¥	¥	¥	¥	¥					
Fiscal Year Ended March 31,2015	_	13.50	_	15.00	28.50					
Fiscal Year Ending March 31, 2016	_	15.00								
(Projection) Fiscal Year Ending March 31, 2016			_	15.00	30.00					

3. Consolidated Projections for the Fiscal Year ending March 31, 2016 (April 1, 2015 - March 31, 2016)

(Percentages indicate year-on-year changes)

	Net sal	les	Operating income		Operating income Ordinary income		Profit attributable to owners of parent		Earnings per share
	¥ million	%	¥ million	%	¥ million	%	¥ million	%	¥
Full Year	200,000	(7.9)	4,500	(11.0)	4,500	(12.2)	3,000	(25.9)	132.53

※ Other Information

- (1) Significant changes in consolidated subsidiaries during the period: No
- (2) Application of special accounting methods for quarterly consolidated financial statements: No
- (3) Changes in accounting principles, accounting estimation change and error correction.
 - a) Changes in accounting principles due to revisions to accounting standards and other regulations: Yes
 - b) Changes in accounting principles due to revisions to other reasons: No
 - c) Changes in accounting estimation: No
 - d) Error correction: No
- (4) Number of shares issued (common shares)
 - a) Number of shares issued at the end of the period (including treasury shares)

2nd quarter of the fiscal year ending March 31, 2016 24,050,000shares Fiscal year ended March 31, 2015 24,050,000shares

b) Number of treasury shares at the end of the period

2nd quarter of the fiscal year ending March 31, 2016 1,367,810shares Fiscal year ended March 31, 2015 1,413,310shares

c) Average number of shares during the period

For the 2nd quarter of the fiscal year ending March 31, 2016 22,662,261shares For the 2nd quarter of the fiscal year ended March 31, 2015 22,628,216shares

This Report was exempt from quarterly review which was based on "Financial Instruments and Exchange Act." At the time of release of this report, the quarterly review procedures based on "Financial Instruments and Exchange Act." have not been completed.

The above projections are based on information available to the Company as of the date of the announcement of these materials. Actual business results may differ from the projections due to a number of factors in the future.

^{*} Information regarding the implementation of quarterly review procedures

^{*}Proper use of earnings projections, and other special matters

	Prior Fiscal Year (As of March 31, 2015)	Current Fiscal Year (As of Sept. 30, 2015)
Assets	(1.3 01 Maion 31, 2013)	(A3 01 Ocpt. 30, 2013)
Current assets		
Cash and deposits	15,867	14,992
Notes and accounts receivable - trade	25,682	25,573
Inventories	6,746	9,643
Other	4,154	4,565
Allowance for doubtful accounts	(1)	(1)
Total current assets	52,449	54,772
Non-current assets	32,110	01,772
Property, plant and equipment	688	707
Intangible assets	854	970
Investments and other assets	5,900	5,993
Total non-current assets	7,443	7,670
Total assets	59,893	62,443
Liabilities		- , - <u></u>
Current liabilities		
Notes and accounts payable - trade	20,118	24,387
Income taxes payable	1,038	212
Provision for bonuses	775	255
Provision for directors' bonuses	121	_
Other provision	16	12
Other	4,886	3,645
Total current liabilities	26,957	28,514
Non-current liabilities		
Net defined benefit liability	2,528	2,550
Other	826	844
Total non-current liabilities	3,355	3,394
Total liabilities	30,312	31,908
Net assets		
Shareholders' equity		
Capital stock	2,751	2,751
Capital surplus	2,775	2,784
Retained earnings	23,999	24,846
Treasury shares	(936)	(906)
Total shareholders' equity	28,590	29,475
Accumulated other comprehensive income		
Valuation difference on available-for-sale securities	678	789
Deferred gains or losses on hedges	0	(4)
Total accumulated other comprehensive income	678	785
Subscription rights to shares	310	274
Total net assets	29,580	30,535
Total liabilities and net assets	59,893	62,443

(ii) Consolidated Quarterly Statements of Income and Consolidated Quarterly Statements of Comprehensive Income (Consolidated Quarterly Statements of Income)

(Consolitation Quarterly Claterialities of Installing)		(¥million)
	Prior Fiscal Year (Apr. 1, 2014 - Sept. 30, 2014)	Current Fiscal Year (Apr. 1, 2015 - Sept. 30, 2015)
Net sales	93,437	83,993
Cost of sales	81,421	73,386
Gross profit	12,016	10,606
Selling, general and administrative expenses	9,653	8,769
Operating income	2,362	1,837
Non-operating income	2,002	1,007
Interest income	1	2
Dividend income	21	31
Other	35	16
Total non-operating income	57	50
Non-operating expenses		
Interest expenses	0	0
Loss on cancellation of leases	5	_
Provision of allowance for doubtful accounts	0	30
Other	0	0
Total non-operating expenses	6	31
Ordinary income	2,413	1,857
Extraordinary income		.,
Gain on sales of non-current assets	2	_
Gain on sales of investment securities	4	_
Total extraordinary income	6	_
Extraordinary losses		_
Loss on sales of non-current assets	_	4
Loss on retirement of non-current assets	6	0
Loss on sales of investment securities	0	_
Loss on valuation of investment securities	14	_
Impairment loss	125	_
Loss on revision of retirement benefit plan	379	_
Total extraordinary losses	525	4
Income before income taxes and minority interests	1,894	1,853
Income taxes - current	600	232
Income taxes - deferred	(520)	434
Total income taxes	79	667
Profit	1,814	1,185
Profit attributable to owners of parent	1,814	1,185
·		

		(+111111011)
	Prior Fiscal Year (Apr. 1, 2014 - Sept. 30, 2014)	Current Fiscal Year (Apr. 1, 2015 - Sept. 30, 2015)
Profit	1,814	1,185
Other comprehensive income		
Valuation difference on available-for-sale securities	140	110
Deferred gains or losses on hedges	2	(4)
Total other comprehensive income	143	106
Comprehensive income	1,957	1,291
Comprehensive income attributable to	_	
Comprehensive income attributable to owners of parent	1,957	1,291

	Prior Fiscal Year (Apr. 1, 2014 -	Current Fiscal Year (Apr. 1, 2015 -
	Sept. 30, 2014)	Sept. 30, 2015)
Cash flows from operating activities	55p. 55, 25 t t)	5 5 p 5 5 , = 5 1 5)
Income before income taxes and minority interests	1,894	1,853
Depreciation	184	164
Impairment loss	125	
Increase (decrease) in allowance for doubtful accounts	(8)	23
Increase (decrease) in provision for bonuses	(227)	(519
Increase (decrease) in provision for directors' benefit	· -	(121
Increase (decrease) in net defined benefit liabilit	319	2′
Interest and dividend income	(22)	(34
Interest expenses	(0)	(
Loss (gain) on sales and retirement of non-current assets	3	4
Loss (gain) on sales of investment securities	(3)	_
Loss (gain) on valuation of investment securities	14	_
Foreign exchange losses (gains)	(0)	(
Decrease (increase) in notes and accounts receivable - trade	(6,062)	108
Decrease (increase) in inventories	(1,152)	(2,897
Increase (decrease) in notes and accounts payable - trade	6,441	4,269
Other, net	1,898	(2,019
Subtotal	3,406	852
Interest and dividend income received	22	34
Interest expenses paic	(0)	(0
Income taxes paid	(1,103)	(1,054
Net cash provided by (used in) operating activities	2,325	(167
Cash flows from investing activities		
Purchase of property, plant and equipment	(95)	(117
Proceeds from sales of property, plant and equipmen	183	_
Purchase of intangible assets	(360)	(247
Purchase of investment securities	(6)	(5
Proceeds from sales of investment securities	10	-
Other, net	66	0
Net cash provided by (used in) investing activitie	(201)	(371
Cash flows from financing activities		
Proceeds from disposal of treasury shares	9	2
Purchase of treasury shares	(0)	-
Cash dividends paid	(305)	(338
Other, net	(27)	(0
Net cash provided by (used in) financing activities	(323)	(336
Effect of exchange rate change on cash and cash equivalents	(0)	(0
Net increase (decrease) in cash and cash equivalents	1,799	(875)
Cash and cash equivalents at beginning of period	9,996	15,867
Cash and cash equivalents at end of perioc	11,795	14,992

III. Consolidated Quarterly Financial Results by Business Segments

(1) 2nd Quarter of the Fiscal Year Ended March 31, 2014 (April 1, 2014 - September 30, 2014) Information on net sales and profits or losses by reported segment

(¥million)

	Segments						
	Toy business	Visual and Music business	Video-game business	Amusument business	Total	Adjustment *1	Consolidated Total *2
Net sales							
To external customers	39,479	21,376	19,939	12,643	93,437	_	93,437
Inter-segment sales and transfers	l	l	_	_	_	l	_
Total	30,479	21,376	19,939	12,643	93,437	_	93,437
Segment income	1,663	145	(61)	1,264	3,011	(648)	2,362

^{*1} The (648) million yen adjustment to segment income includes unallocated operating expenses.

The expenses cannot be assigned to any particular segment and are mostly administrative expenses incurred by the administration sector of the HAPPINET CORPORATION.

(2) 2nd Quarter of the Fiscal Year Ending March 31, 2016 (April 1, 2015 - September 30, 2015) Information on net sales and profits or losses by reported segment

(¥million)

			Segments				(1 11111111911)
	Toy business	Visual and Music business	Video-game business	Amusument business	Total	Adjustment *1	Consolidated Total *2
Net sales							
To external customers	34,742	17,352	20,212	11,686	83,993	_	83,993
Inter-segment sales and transfers	_	_	_	_	-	_	-
Total	34,742	17,352	20,212	11,686	83,993	_	83,993
Segment income(loss)	1,256	144	(50)	1,154	2,504	(667)	1,837

^{*1} The (667) million yen adjustment to segment income includes unallocated operating expenses.

The expenses cannot be assigned to any particular segment and are mostly administrative expenses incurred by the administration sector of the HAPPINET CORPORATION.

^{*2} Segment income is adjusted to be consistent with operating income shown on the consolidated quarterly statements o

^{*2} Segment income is adjusted to be consistent with operating income shown on the consolidated guarterly statements o